

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

Home Department – Cinemas – Rates of admission and other related issues in Single Theatres and in Multiplexes – Orders – Issued.

HOME (GENERAL.A) DEPARTMENT

G.O. Ms. No.35

Dated.08.04.2021.

Read the following:

1. G.O. Ms. No. 100, Home (General-A) Department, dated 26.04.2013.
2. Hon'ble High Court of Andhra Pradesh, Common orders dated 31.10.2016 in W.Ps.No.18779, 19046 of 2016 and batch.
3. G.O.Ms.No.42, Home (Gen.A) Dept., dt.09.03.2020.
4. APSFTVTDC letter dt.27.01.2021 along with Telugu Film Chamber of commerce letter dt.20.01.2021.
5. Minutes of the meeting of the Committee constituted vide G.O.Ms.No.42, Home (Gen.A) Dept., dt.09.03.2020 held on 24.03.2021.

ORDER:

In compliance with the orders of the Hon'ble High Court of Andhra Pradesh in W.P. No.18779 of 2014 and batch, a Committee was constituted vide G.O.Ms.No.42, Home (Gen.A) Department, dt.09.03.2020 under the Chairmanship of Special Chief Secretary to Govt., Revenue Department. The Committee examined all the issues regarding fixation of rates of admission into the Cinema Theatres in the state of Andhra Pradesh keeping in view the Court orders, rates of the Cinema Tickets in other neighboring states and the action taken on the minutes of their meeting dt.20.03.2020 and made their recommendations to the Government vide reference 5th read above.

2. The Government, after taking into consideration all issues, hereby issue the following orders and fix the rates of admission into Cinema Theatres in the state as mentioned in the **ANNEXURE** to this order:

- i) The rates fixed in the **Annexure** are the maximum ceiling rates. The Management is at liberty to charge lesser rates. However, the lesser rates being charged should be informed to the Licensing Authority and Office acknowledgement taken.
- ii) Any violation of the maximum ceiling rates will render the management liable for appropriate action by the Licensing Authority. The Licensing Authority will issue show cause notice and provide opportunity for personal hearing before taking penal action.
- iii) The Theatres managements are advised to make provision for On-line Ticketing. The Online ticket rate shall not be more than maximum permissible admission rate for that class in that area.
- iv) Maximum Retail Price of any item should not be exceeded while selling refreshments to the customers. Free drinking water and clean rest rooms must be provided.
- v) A.P. Government short films/slides and Public interest messages, including those supplied by A.P. State Film TV & Theatre Development Corporation Ltd., must be screened for 120 seconds before the start of every show and for 30 seconds during the interval of every show.
- vi) Maximum Retail Price of any item should not be exceeded while selling refreshments to the customers. Free drinking water and clean rest rooms must be provided.
- vii) The Entry and Exit into the Theatre building/complex should be such that the traffic around the theatre does not stop or slow down, inconveniencing the commuters.

- viii) Adequate escalators/lifts/stairs should be provided for free exit after completion of the show.
- ix) Sufficient parking place must be provided and parking charges should be reasonable.
- x) Whenever a show is being organized for raising funds by some organization and it is intended by the theatre management to sell tickets in bunch or in groups, necessary permission specifying rates of ticket should be obtained from the licensing authority. GST/ any other tax is payable on the amount so collected.
- (a) *The Management/Lease holders shall be responsible for ensuring that the relevant conditions stipulated under the Legal Metrology Act, 2009 and Legal Metrology Packaged Commodity Rules, 2011 are followed.*
- (b) *Compliance with provisions of Food Safety & Standards Regulations, 2011 made under Food Safety and Standards Act, 2006 (FSS Act) shall be mandatory for all food suppliers.*
- (c) *Two spaces for placing wheel chairs shall be provided at convenient spots with appropriate safety measures such as clamps for disabled and senior citizens, apart from disabled friendly facilities such as ramps for accessibility.*

3. The staff/ushers including security staff should be trained once every three months in operating the fire safety equipment and evacuation procedures. Mock drills shall be conducted once in every 6 months.

4. The Revenue, Commercial Taxes, Municipal Administration and Urban Development Departments are requested to take follow-up action in respect of issues pertaining to them and detailed Orders/Notifications may be issued, wherever necessary.

5. The District Collectors, Commissioners of Police, Licensing Authorities and all concerned shall take further necessary action accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

KUMAR VISHWAJEET
PRINCIPAL SECRETARY TO GOVERNMENT

To:

All District Collectors, Commissioners of Police and Licensing Authorities in the State.

The Revenue-CT Department.

The MA & UD Department.

The Finance Department.

The I.T. & C Department.

The GA (I & PR) Department.

Copy to:

The Committee Members.

The P.S. to Chief Secretary to Govt.

The P.S. to Hon'ble Chief Minister (Cinematography)

The P.S. to Principal Secretary to Govt., Home.

The G.P. for Home, High Court, Andhra Pradesh (With a request to apprise the same to the Hon'ble High Court).

// FORWARDED :: BY ORDER //


SECTION OFFICER

RATES FIXED FOR ADMISSION OF CINEMA THEATRES			
Geography	Theatre Type	Ticket Class	Rs.
Municipal Corporation Area	Multiplex	Economy	75
		Deluxe	150
		Premium	250
	AC/Air Cool	Economy	40
		Deluxe	60
		Premium	100
	Non-AC	Economy	20
		Deluxe	40
		Premium	60
Municipality Area	Multiplex	Economy	60
		Deluxe	100
		Premium	150
	AC/Air Cool	Economy	30
		Deluxe	50
		Premium	70
	Non-AC	Economy	15
		Deluxe	30
		Premium	50
Nagar Panchayat Area	Multiplex	Economy	40
		Deluxe	80
		Premium	120
	AC/Air Cool	Economy	15
		Deluxe	25
		Premium	35
	Non-AC	Economy	10
		Deluxe	15
		Premium	25
Gram Panchayat Area	Multiplex	Economy	30
		Deluxe	50
		Premium	80
	AC/Air Cool	Economy	10
		Deluxe	15
		Premium	20
	Non-AC	Economy	5
		Deluxe	10
		Premium	15

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